



Creating Patient Value Through Conversations

In a survey of prostate cancer patients, 85% of respondents said they had conversations with their doctors about what's important to them in considering treatment options. Below are the essential components of effective shared decision making conversations.

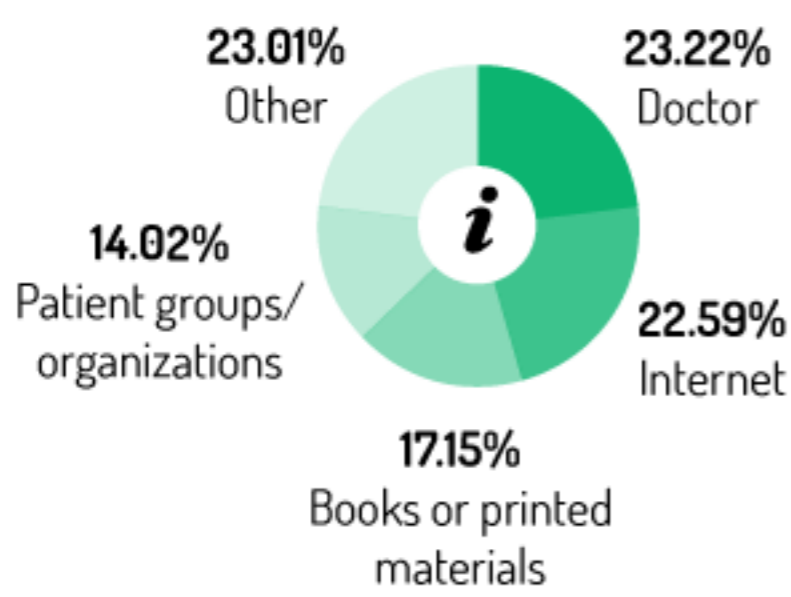


Collaboration: Make Decisions Together

Patients arm themselves with information...

...but want support from doctors and loved ones.

Primary sources of patient education/information about treatment/therapies and side effects:



Almost 40% of respondents partnered with their doctors to make a decision about treatment together.



Nearly 27% of respondents involved family members in making treatment decisions.



Only 9% of respondents said they like to make their treatment decisions on their own.



Personalization: Discuss the Patient's Unique Treatment Goals



Only 43%

of respondents said they were asked by their doctor to share their unique goals for using the selected treatment option.

The top items respondents noted as being most important to them when thinking about goals and preferences for prostate cancer treatment were:



Understanding the different medical providers on their care team and how they will work together.



Identifying emotional, financial, and other sources of assistance to help navigate the healthcare system.



Understanding the costs and potential impact on their household finances.



Education: Provide Information About Treatment Costs and Side Effects

More educational conversations are needed:



Over 23% of respondents said they felt they weren't informed enough or at all about how their treatment options would impact their finances.



Over 29% of respondents said they weren't informed enough or at all about potential side effects of their treatment.

Patients and doctors can arrive at treatment decisions that they both feel comfortable with by having shared decision making conversations that are **collaborative, personalized, and educational.**

